

2016-2017 WSU Vancouver Goals and Objectives

WSU Vancouver Goal 1: Advance excellence in research and creative activity consistent with the University's strategic missions and grand challenges.

Objective

- Increase scholarly productivity at the campus, department and individual levels consistent with WSU aspiration to advance into the ranks of the top 25 public research universities by 2030.
[WSU Theme 1, Goal 1]
 - Measure 1: Peer-reviewed publications and juried or adjudicated shows per faculty member as characterized by campus, department and academic unit 3-year averages.
 - Measure 2: Progress in cross-disciplinary research initiatives toward the creation of at least one center.
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WSU Vancouver Goal 2: Champion student learning and success.

Objectives

- Transform student learning and involvement to support the signature re-imagining the first-year experience. *[WSU Theme 2, Goal 3]*
 - Measure: Increased faculty participation in professional development on teaching first-year courses and meeting the needs of 21st century learners.
 - Build experiential learning into the curriculum for all majors. *[WSU Theme 2, Sub goal 2c]*
 - Measure: Percentage of majors that incorporate experiential learning.
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WSU Vancouver Goal 3: Expand and enhance efforts to grow, educate, and graduate a diverse student body.

Objectives

- Fulfill the mission of a vibrant, versatile, and world-renowned center for higher education in Southwest Washington as well as increase regional degree attainment by growing undergraduate and graduate enrollment towards our long-term goal of 5,000 students. *[WSU Theme 2, Sub goal 2c]*
 - Measure 1: Campus student headcount.
 - Measure 2: Number of new students by category type (freshman, transfer and graduate)
- Support student persistence to improve retention and graduation rates. *[WSU Theme 2, Goal 3]*
 - Measure 1: Retention and graduation rates by targeted group including freshman, early transfer and late transfer.

- Measure 2: Enrollment in courses utilizing Open Education Resources (OER) and total savings to students.
 - Measure 3: Disability access improvements characterized as percent adoption of Universal Design for Learning (DOL) in course materials and specific improvements to the physical campus structure.
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WSU Vancouver Goal 4: Promote an ethical and socially just society through an intentional commitment to inclusion, equity, and diversity.

Objectives

- Ensure equitable opportunities and outcomes for all student populations, including equal retention and graduation rates across demographic groups. *[WSU Theme 3, Goal 3b]*
 - Measure 1: Increase in campus infrastructure through faculty development, diversity council initiatives, common read events and
 - Measure 2: Complete search process for Campus Director of Equity and Diversity.
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WSU Vancouver Goal 5: Establish and maintain mutually beneficial community outreach, research, financial and civic engagement partnerships.

- **Objective:** Ensure the campus plays a meaningful role in contributing to the betterment of the community. *[Theme 3, Goals 2 and 3]*
 - Measure: New or expanded community partnerships such as business and industry, not for profit and educational organizations, and the health care field.