



WSU Vancouver Campus Profile

2023

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2023

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Introduction

The Washington State University Vancouver Campus Profile is provided to inform the campus community about the student population as well as to allow tracking of educational benchmarks and other institutional measures.

Most of the profile's content is based upon data provided by the WSU Office of Institutional Research. Additional summary data are available to university employees through an interactive dashboard interface within the myWSU portal (OBIEE Reporting).

Office of Academic Affairs
Washington State University Vancouver

Note

All figures represent the most current data available. In some cases, information presented in the 2023 Profile has been revised to reflect adjustments that occurred to data sources subsequent to publishing of previous editions.

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WSU Vancouver Fall Campus Headcount

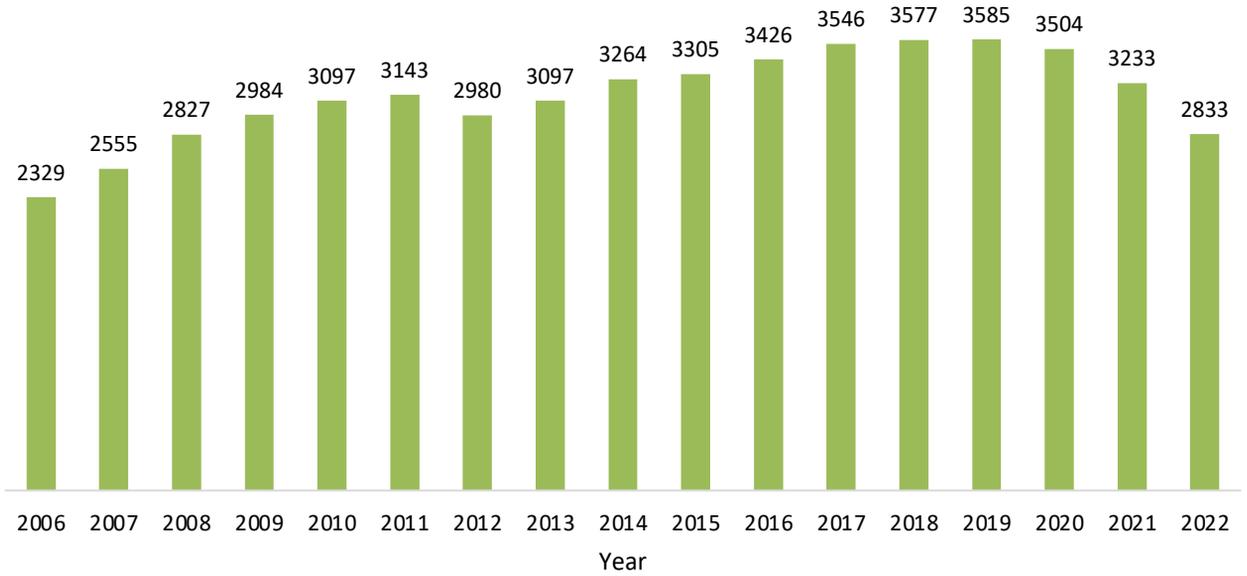


Figure 1 | Fall campus headcount increased from 2329 to 3585 between 2006 and 2019. The past three years have seen enrollment declines, resulting in a fall headcount of 2833 in Fall 2022.

WSU Vancouver State-Funded Student Annual Average Full-Time Equivalent (AAFTE) and Annual Average Headcount (HC)

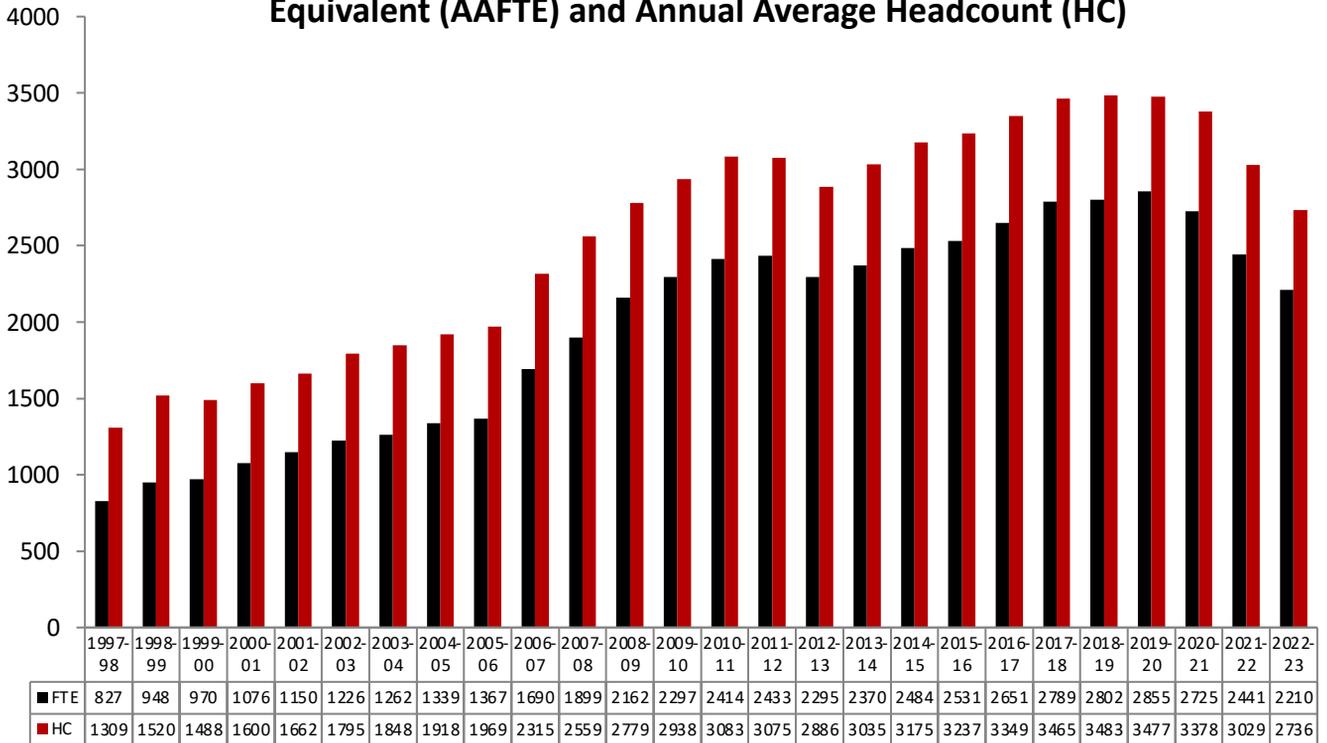


Figure 2 | AAFTE has increased from 827 to 2736 between the 97-98 and 22-23 school years. The figure includes only *state-funded* AAFTE. Both headcount and AAFTE declined this year.

Academic Year Average FTE All Course Levels Combined

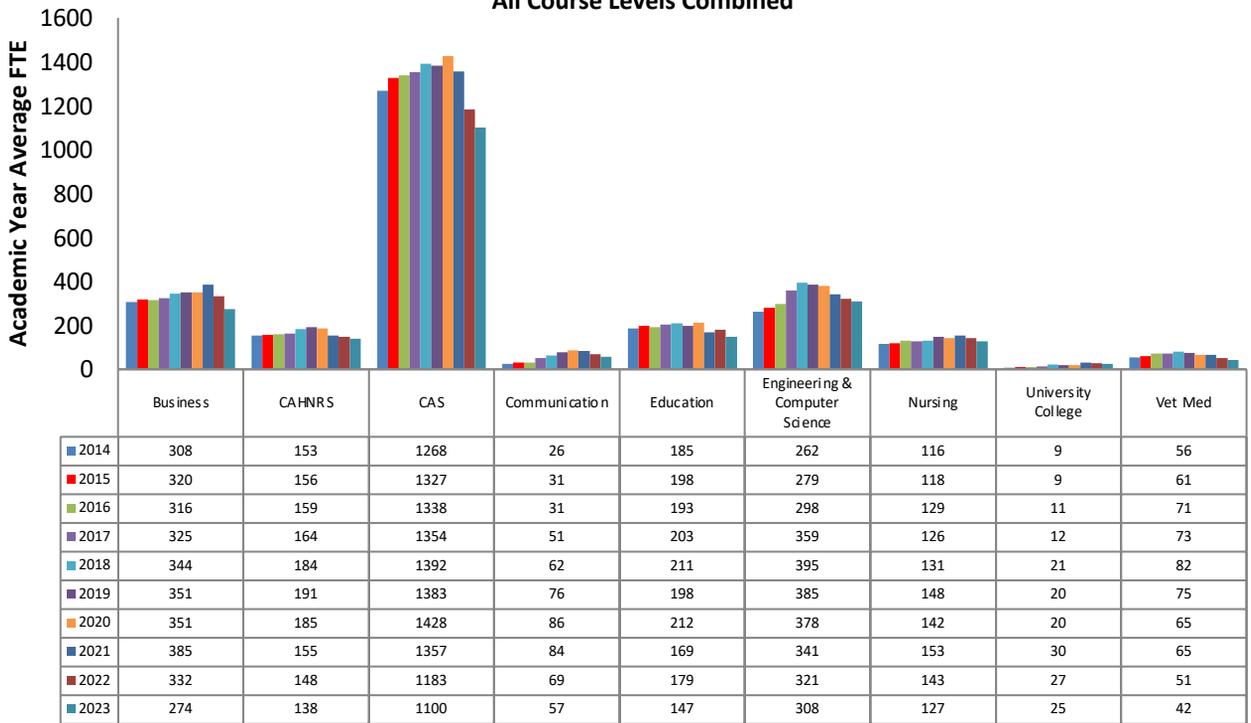


Figure 3 | AAFTE broken down by academic unit demonstrates widespread declines in the recent past.

Undergraduate (100-400 Course Level)

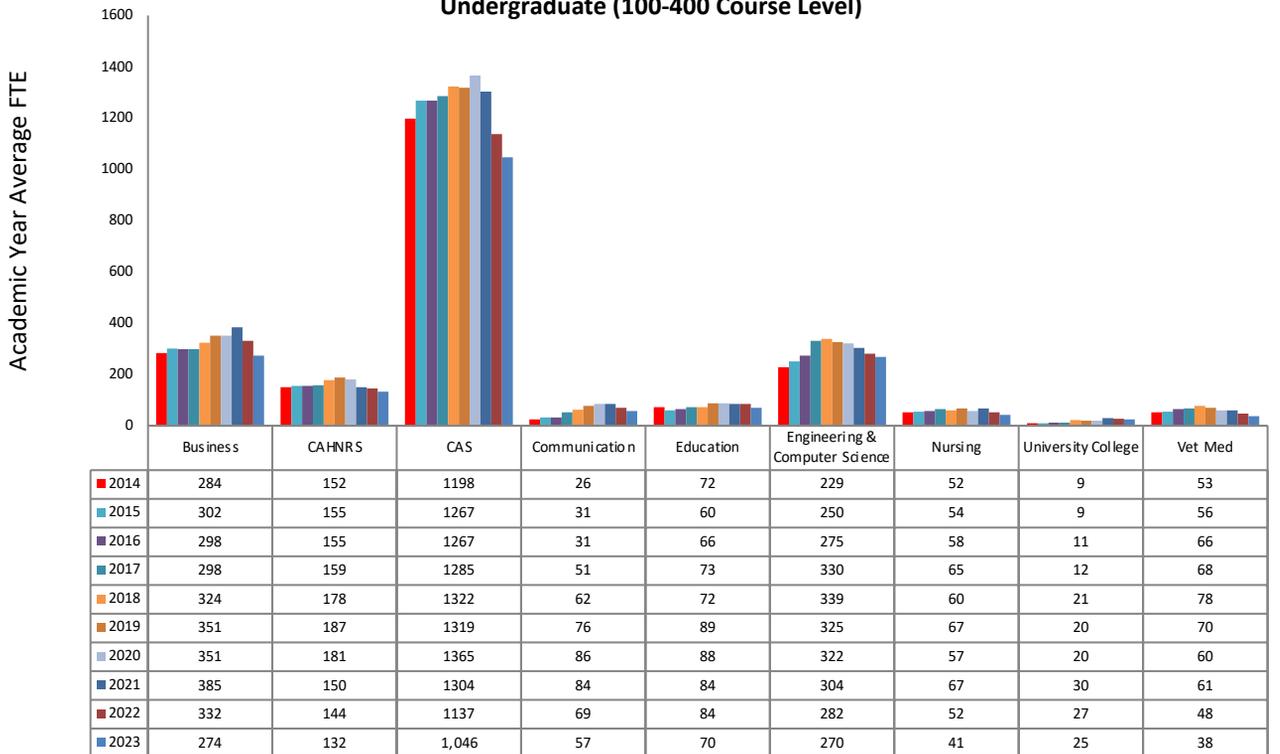


Figure 4 | Undergraduate AAFTE has declined across academic units in the past three years.

Notes: Data are academic year averages. Communication and Vet Med data are unavailable prior to AY2013. University College includes courses hosted by the Library, Student Resource Center, and English faculty.

Academic Year Average FTE Continued

Graduate (500-800 Course Level)

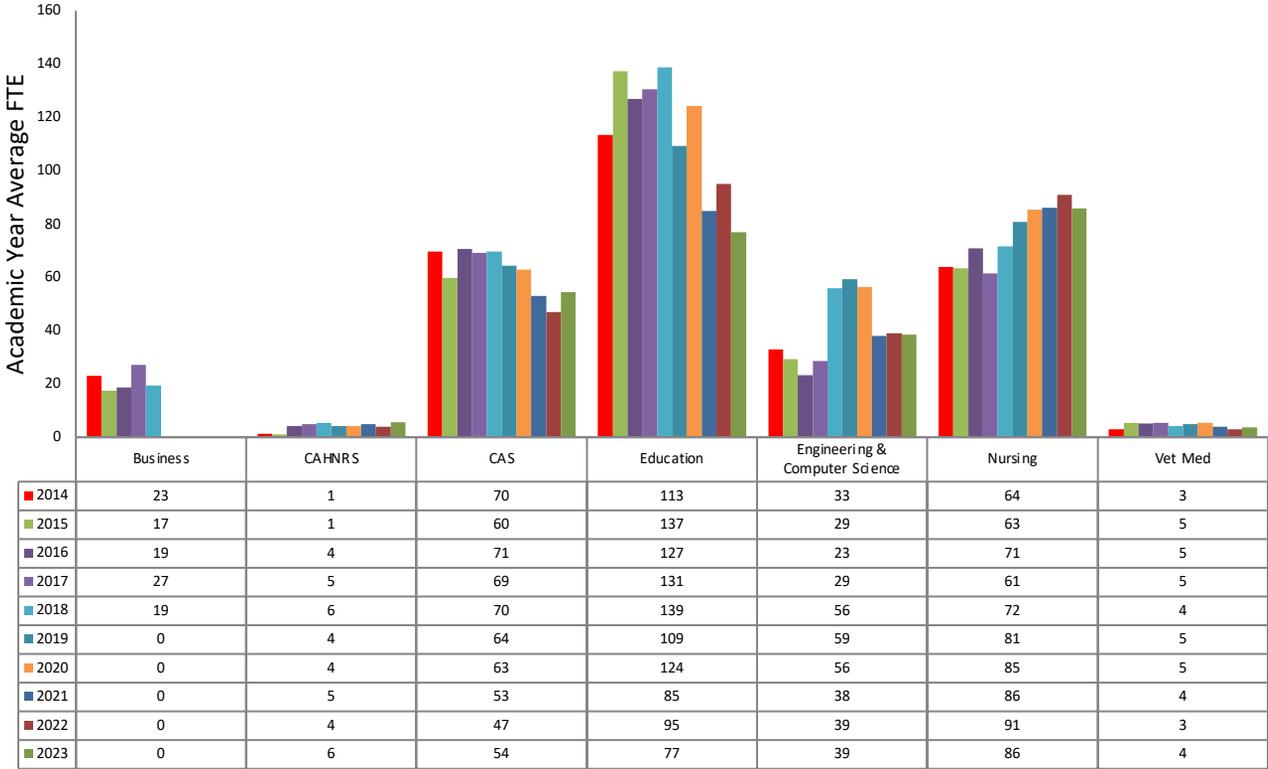
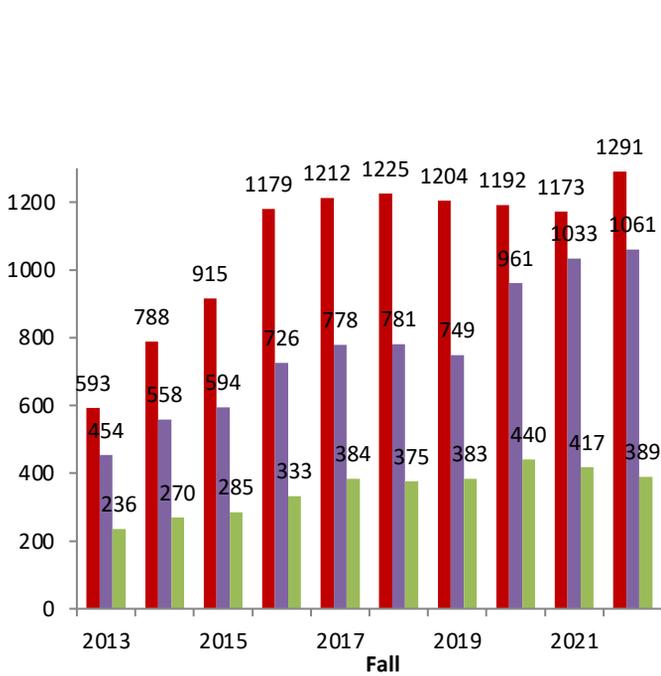


Figure 5 | Graduate AAFTE has decreased for most academic units in recent years. Business had no graduate enrollment starting in AY19 due to the cessation of the MBA program. Graduate enrollment in the Nursing reached an all time high in AY2022.

Note: Vet Med FTE is unavailable for academic years prior to 2013.

Application and Admission

New Freshman (Total Numbers)



New Transfer (Total Numbers)

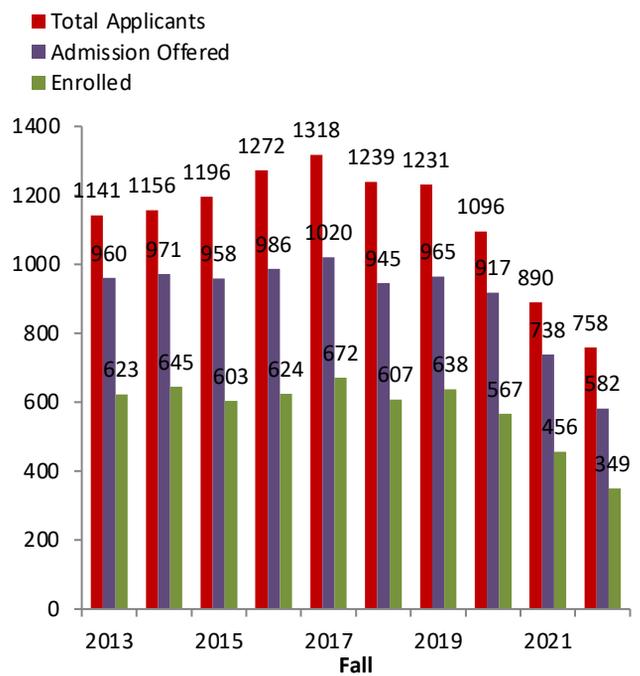
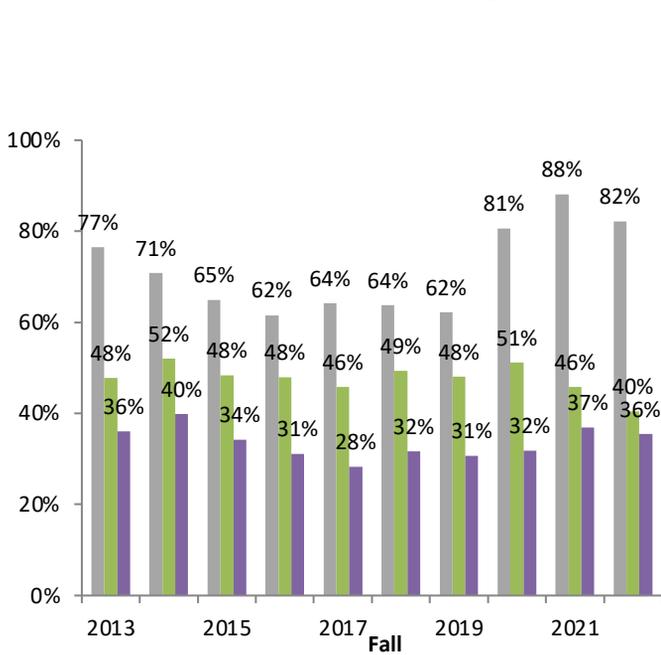


Figure 6 | Fall Freshman application numbers reached an all-time high for the fall 2022 term. Fall transfer applications have reached their peak of 1318 in 2017 and declined to 758 in 2020.

New Freshman (Percentage)



New Transfer (Percentage)

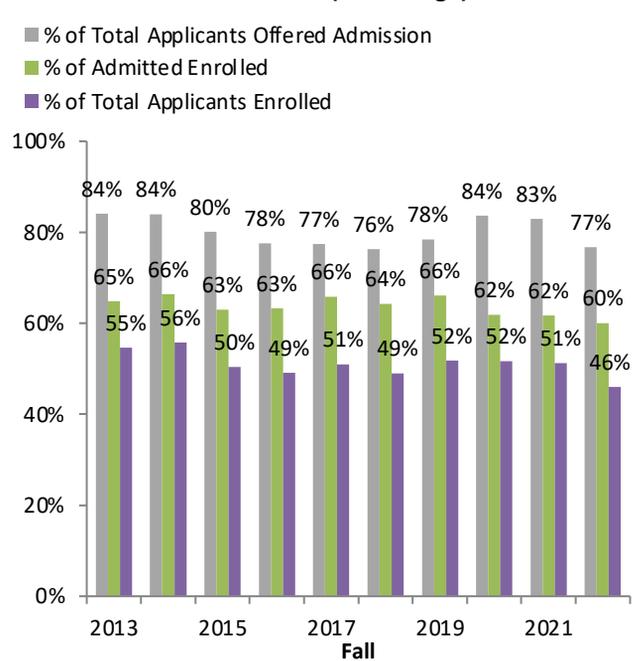


Figure 7 | After declining for several years, the percentage of applicants offered admission increased in Fall 2020. This resulted from a higher percentage of complete applications, due to the cessation of the SAT/ACT exam requirement.

Notes: New students depicted are Summer/Fall admits only. Enrolled data represent census day enrollment.

New Freshman Profile Demographics

Race/Ethnicity

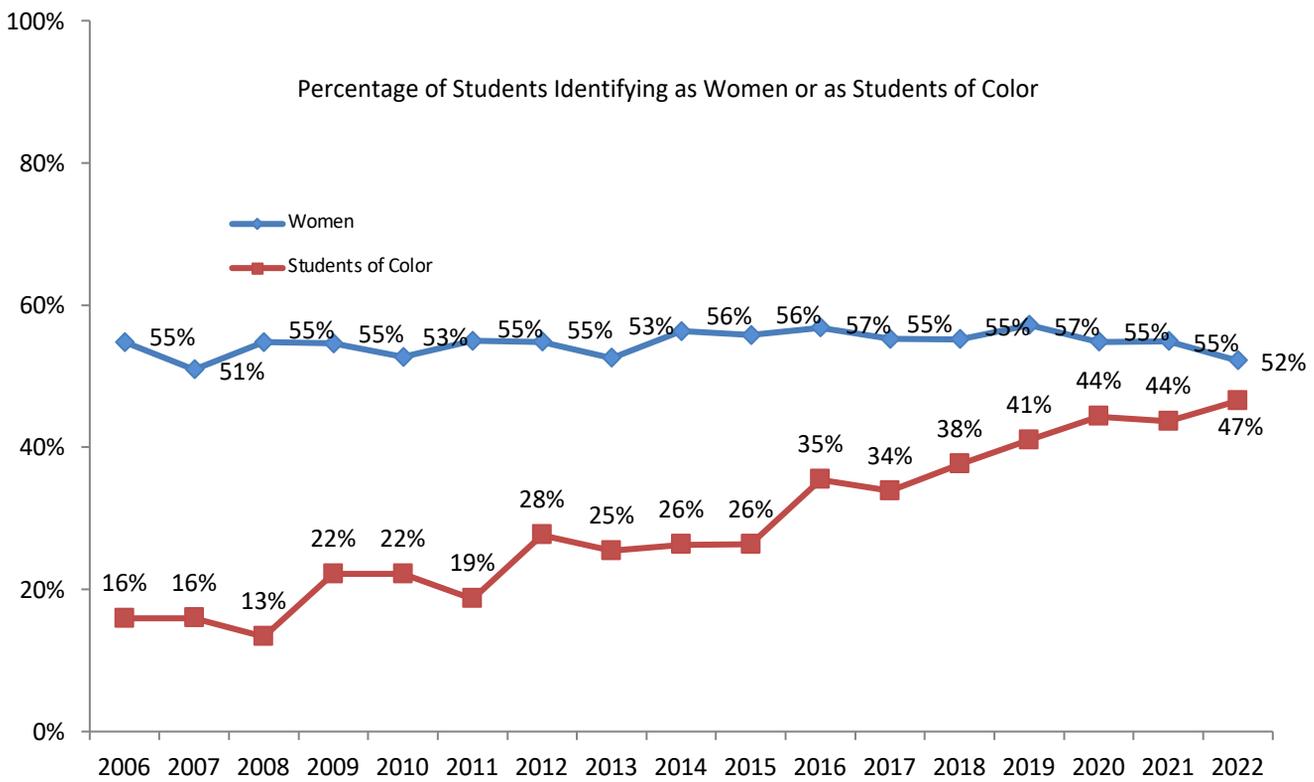
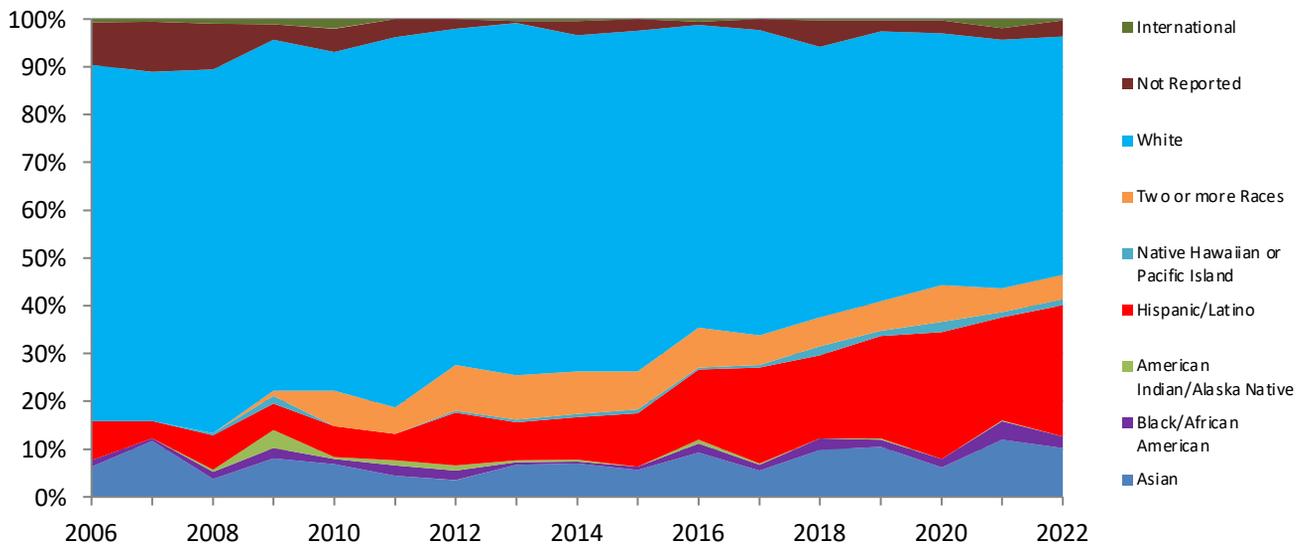
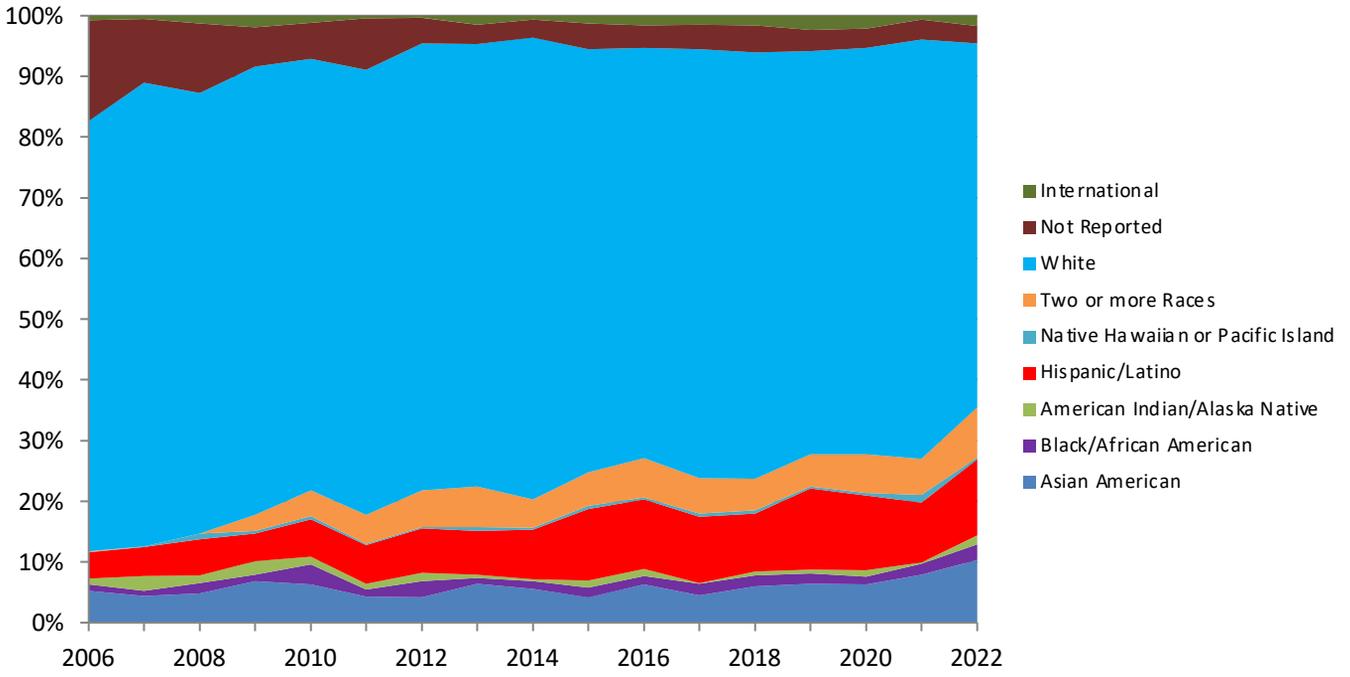


Figure 8 | From 2006 to 2022, the percentage of fall freshmen identifying as students of color increased from 16% to 47%. (2022 Percentages for individual race/ethnicity groups: Asian American 10%, Black/African American 2%, American Indian/Alaska Native <1%, Hispanic/Latino 28%, Native Hawaiian or Pacific Island 1%, Two or more Races 5%, White 50%, Not Reported 3%, International <1%.) The percentage of freshman women has stayed near 55% over the past decade. New students depicted are Summer/Fall admits only and correspond to census day enrollment.

New Transfer Profile Demographics

Race/Ethnicity



Percentage of Students Identifying as Women or as Students of Color

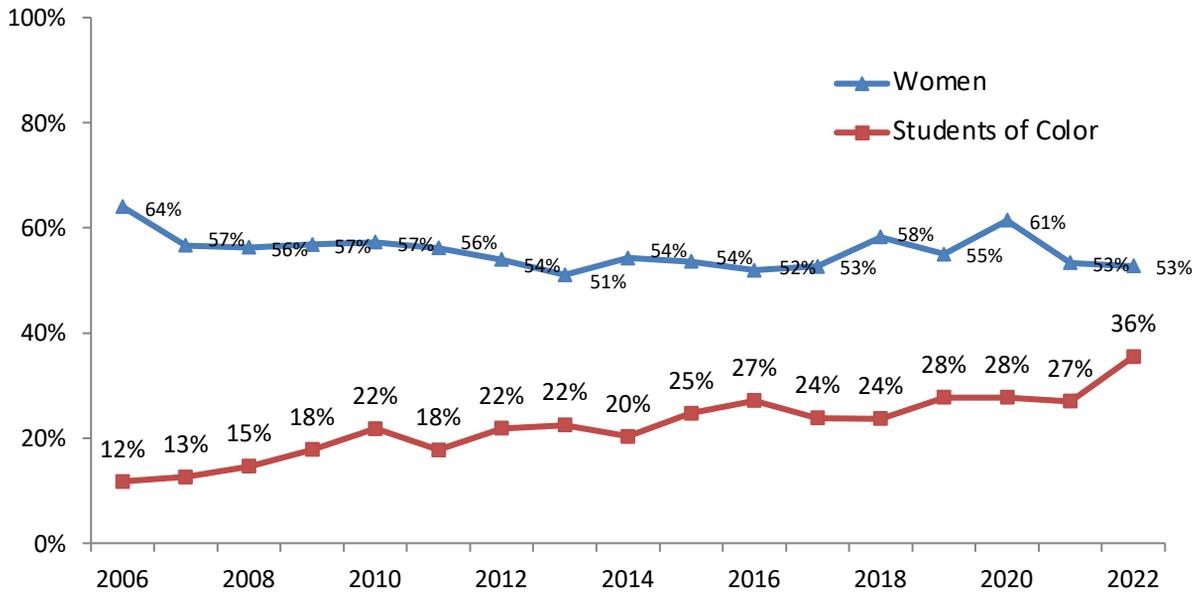
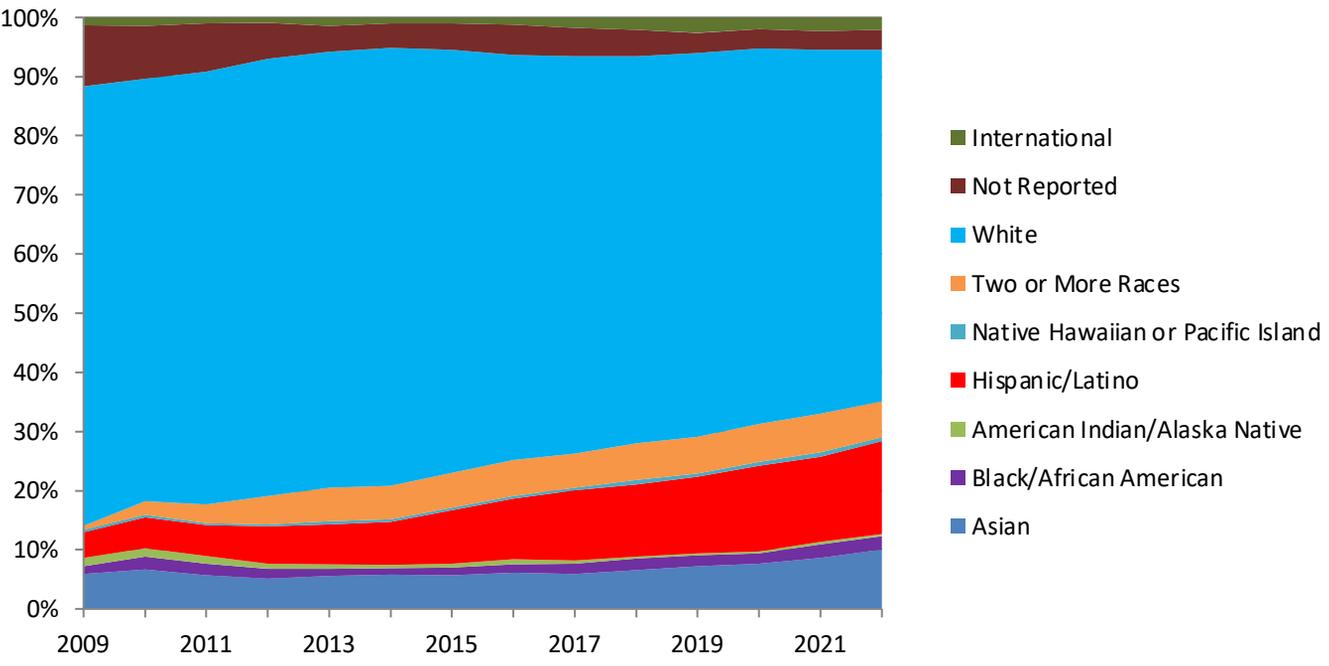


Figure 9 | From 2002 to 2022, the percentage of fall new transfers identifying as students of color increased from 7% to 36%. (2022 Percentages for individual race/ethnicity groups: Asian American 10%, Black/African American 3%, American Indian/Alaska Native 1%, Hispanic/Latino 13%, Native Hawaiian or Pacific Island <1%, Two or more Races 8%, White 60%, Not Reported 3%, International 2%.) The percentage of freshman women dropped from 67% in 2002 to 53% in 2022. New students depicted are Summer/Fall admits only and correspond to census day enrollment.

Campus Enrollment by Race/Ethnicity



Total Students of Color

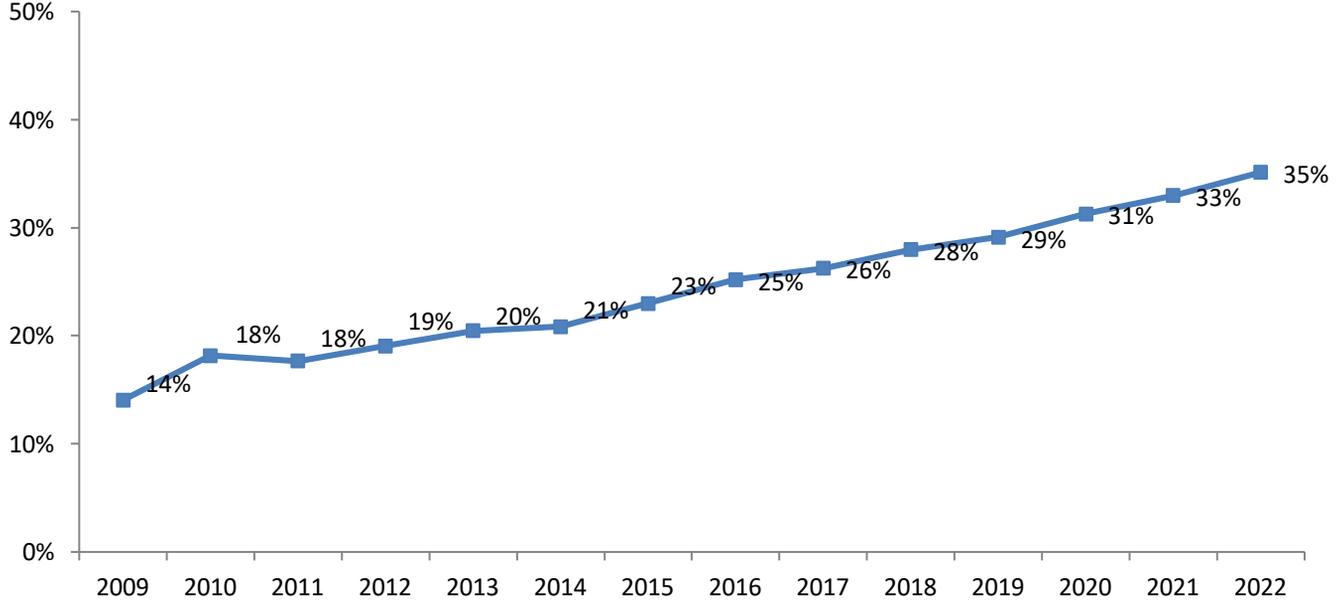


Figure 10 | From 2009 to 2022, the percentage of students identifying as students of color increased from 14% to 35%. (2022 Percentages for individual race/ethnicity groups: Asian American 10%, Black/African American 2%, American Indian/Alaska Native <1%, Hispanic/Latino 16%, Native Hawaiian or Pacific Island 1%, Two or More Races 6%, White 59%, Not Reported 3%, International 2%.)

New Student Performance Institutional Comparison Group

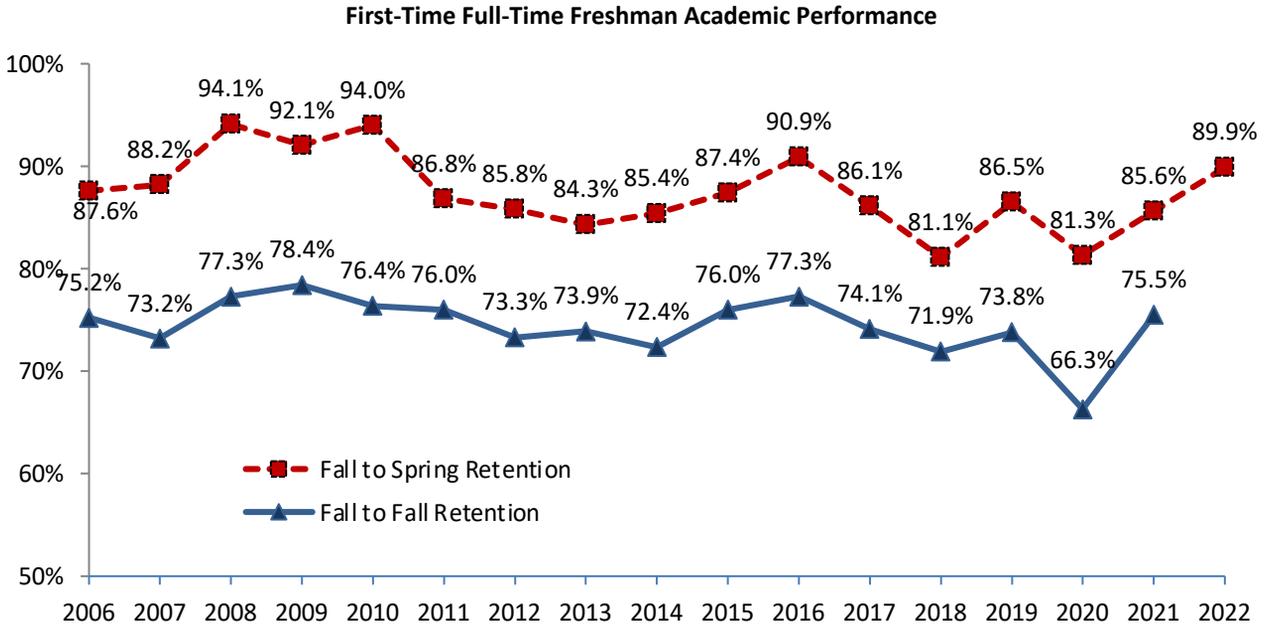


Figure 11 | After reaching an all-time low for the entering class of 2020, First-time full-time freshman retention rebounded for the entering class of 2021. Further gains are reflected in the Fall-to-Spring retention for the entering class of 2022. Small classes are vulnerable to fluctuations. First-time full-time freshman data are used as a benchmark to compare across universities. This population makes up a small percentage of WSU Vancouver’s students. For a more complete representation of retention and graduation across student types, see page 12.

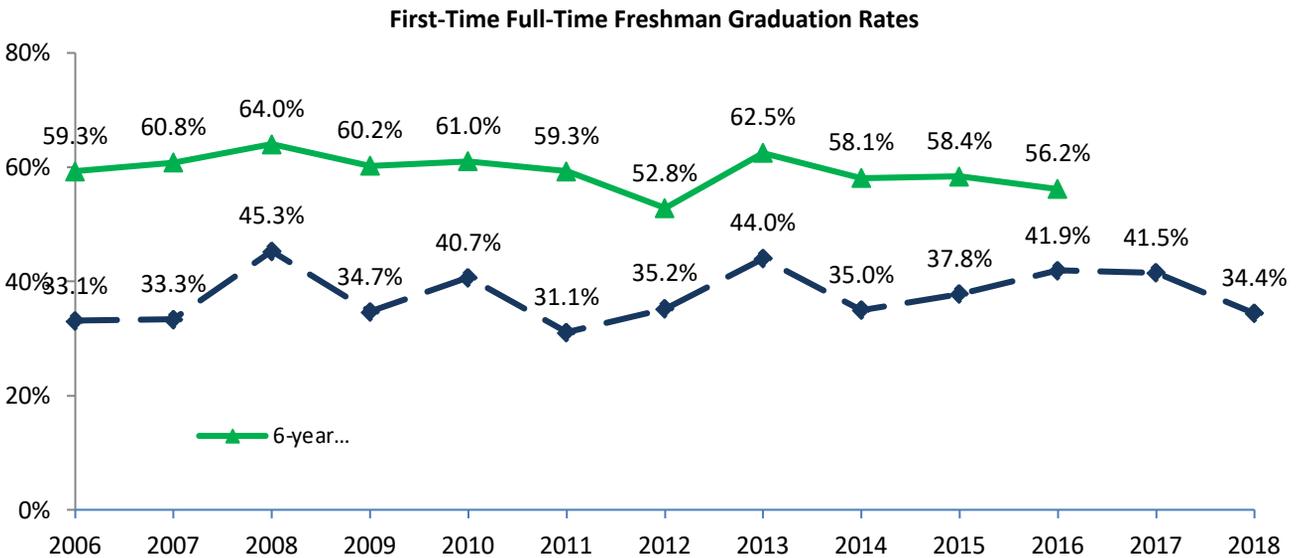
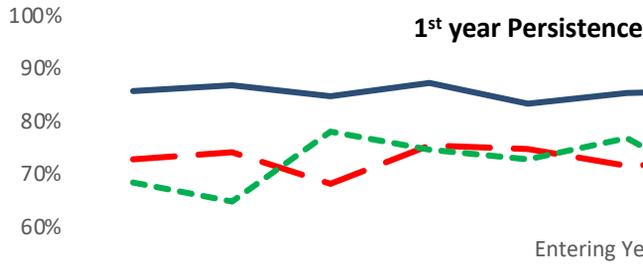


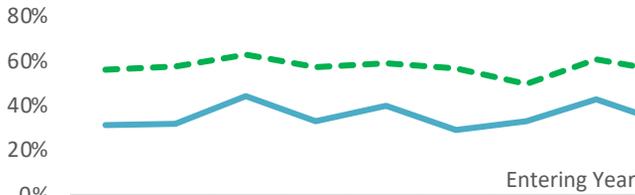
Figure 12 | First-time full-time four-year and six-year graduation rates have remained within normal fluctuations over the past eleven years.

Retention/Graduation by Admit Type



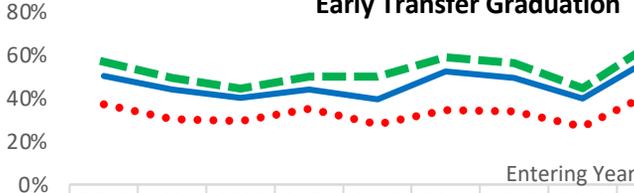
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
● Freshmen	73%	74%	68%	75%	75%	72%	72%	72%	63%	74%
■ Early Transfer (<60 Credits)	68%	65%	78%	75%	73%	77%	67%	76%	74%	72%
■ Late Transfer (>59 Credits)	86%	87%	85%	87%	83%	85%	86%	87%	85%	85%

Freshman Graduation



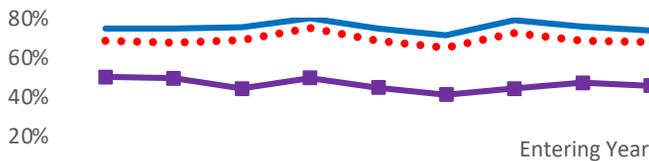
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
■ 6-Year	56%	58%	63%	57%	59%	57%	50%	61%	55%	58%	54%		
■ 4-Year	31%	32%	44%	33%	40%	29%	33%	43%	32%	38%	40%	40%	35%

Early Transfer Graduation



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
■ 6-Year	57%	50%	45%	50%	50%	59%	56%	45%	65%	61%	59%			
■ 4-Year	50%	44%	40%	44%	40%	52%	50%	40%	59%	54%	53%	50%	53%	
● 3-Year	37%	30%	29%	35%	28%	34%	34%	27%	42%	33%	31%	35%	37%	37%

Late Transfer Graduation

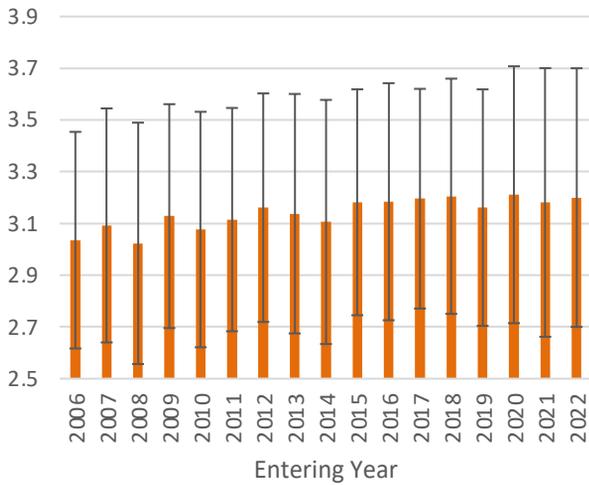


	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
■ 4-Year	75%	75%	75%	80%	75%	71%	79%	76%	74%	81%	78%				
● 3-Year	68%	67%	69%	75%	68%	65%	72%	68%	68%	74%	70%	72%	74%	73%	
■ 2-Year	50%	49%	44%	50%	45%	41%	44%	47%	46%	49%	47%	48%	53%	50%	48%

Figure 13 | Retention and graduation rates for all students admitted during fall term, including both part- and full-time. Early Transfers are students who enter WSU Vancouver with fewer than 60 transferable credits. Late Transfers enter with 60 or more credits. These rates should not be used to compare to other schools. Institutional metrics generally represent only first-time/full-time students. See page 11 for these metrics.

New Student Academic History

New Transfer Student GPA



Freshman High School GPA

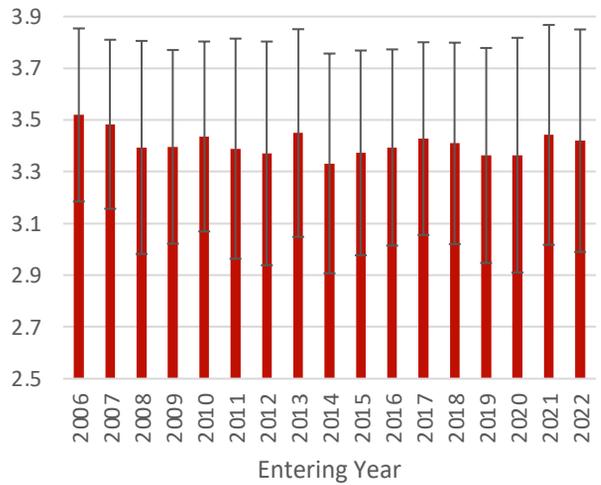
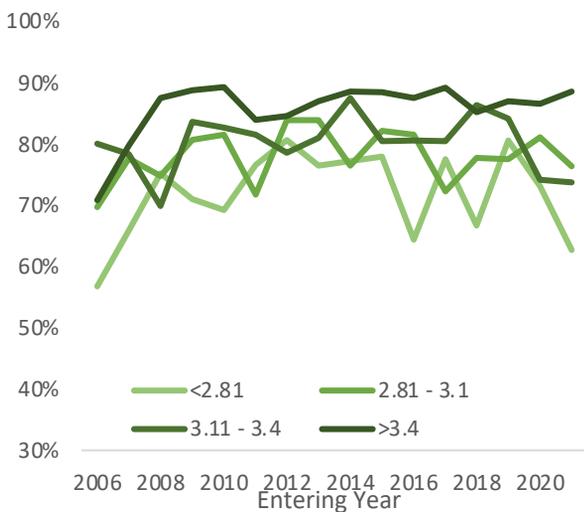


Figure 14 | Freshman high-school GPA and Transfer GPA (from an incoming student’s previous institution) have remained stable for the past decade. Error bars in GPA graphs indicate standard deviation.

Transfer Student 1st Year Retention by Transfer GPA



Freshman 1st Year Retention by High School GPA



Figure 15 | 1st year retention is correlated with previous GPA for both transfer students and those admitted as freshmen. This relationship is especially strong for freshman admits. In recent years, attrition for students from the lowest high school GPA quartile was roughly three times that of their than peers from the highest quartile.

Part 4 – Retention and Graduation Indicators

Graduation Rate by Demographic Group
Race/Ethnicity

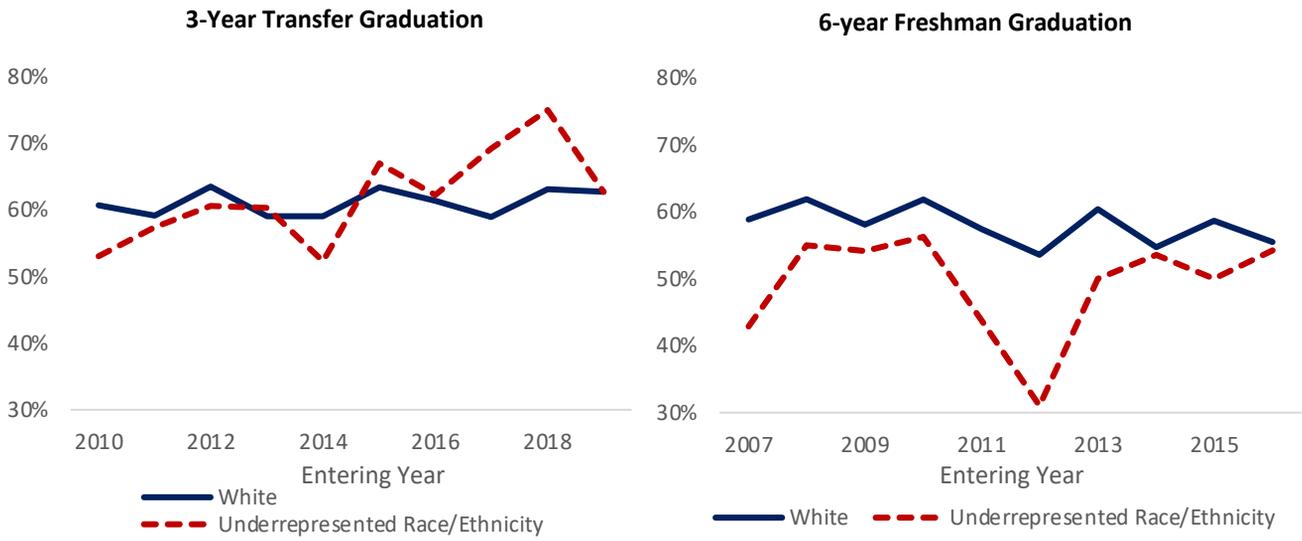


Figure 16 | Graduation rate disparities between students identifying from underrepresented race/ethnicity groups (Black/African American, American Indian/Alaska Native, Hispanic/Latino, Native Hawaiian or Pacific Islander) and white backgrounds averaged 9% for students admitted as freshmen over the past five years. However, graduation rates for transfer students during the same period were showed a 5% disparity in the opposite direction.

Gender

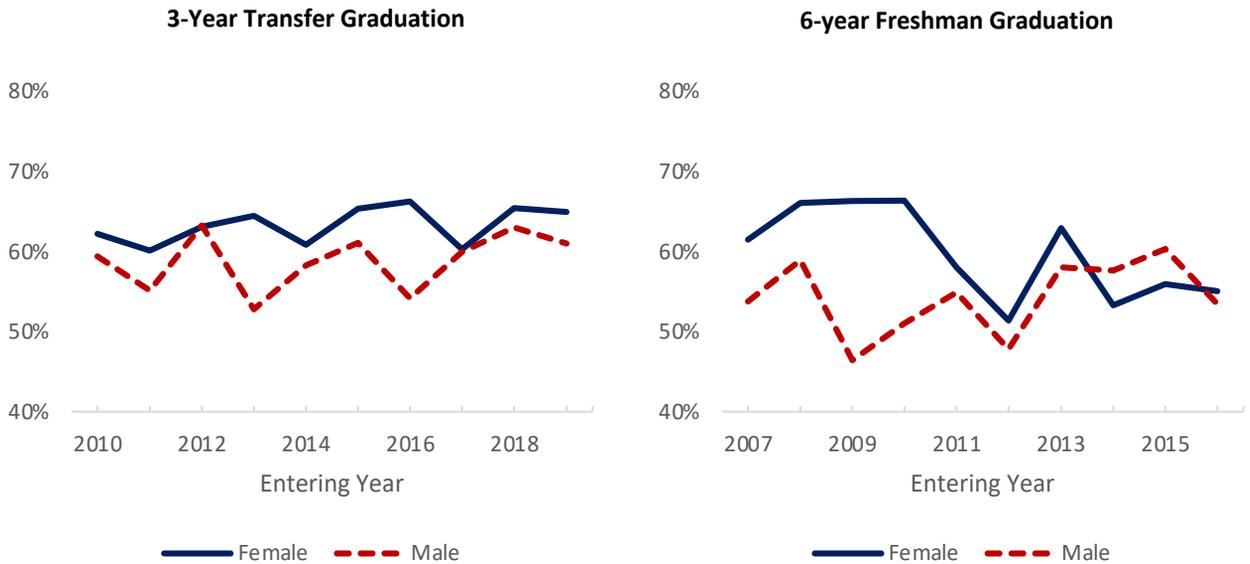


Figure 17 | Graduation rate disparities between female students and male students averaged 3% for transfer students. However, graduation rates for students admitted as freshmen during the same period were similar between the two groups.

Degrees Awarded

By Type

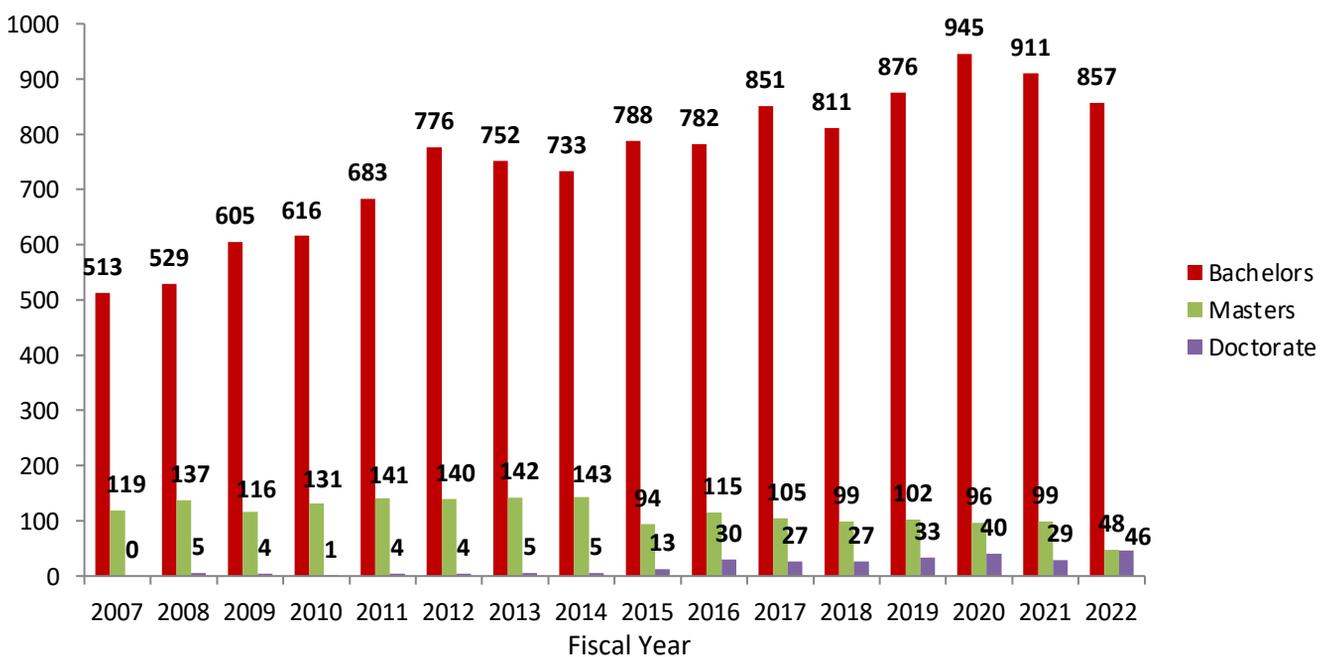


Figure 18 | 951 total degrees were awarded in FY 2022, down from the peak of 1081 in FY 2020. An all-time high number (46) of doctorates were awarded in 2022.

By Academic Unit (All Levels)

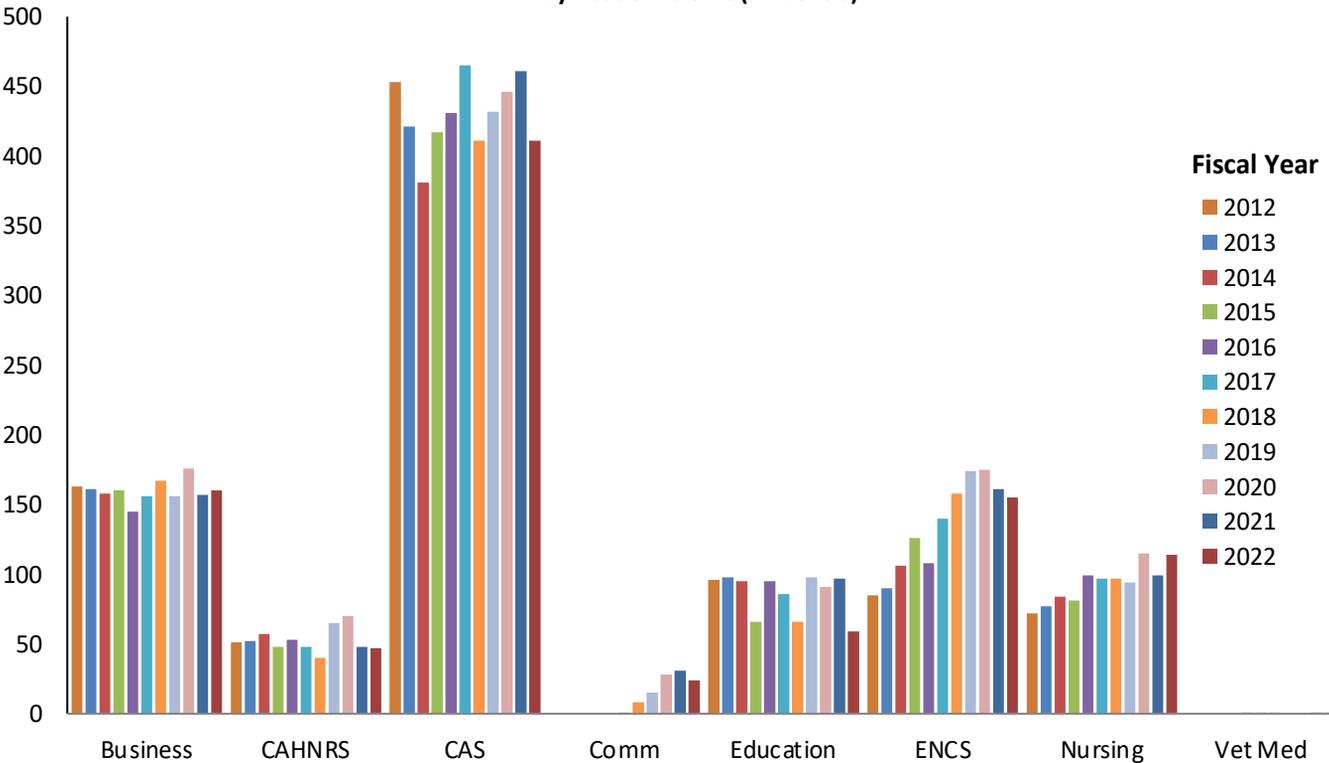
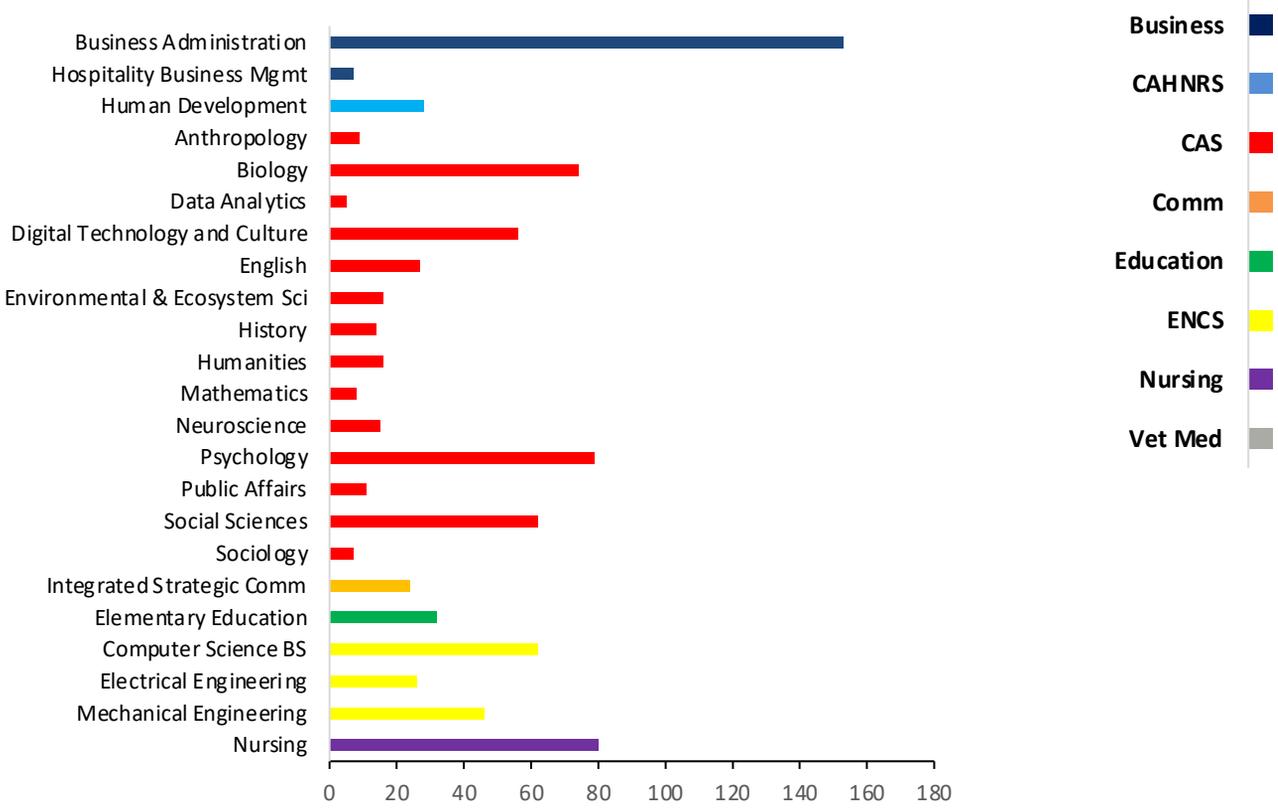


Figure 19 | Degrees awarded broken down by Academic Unit.

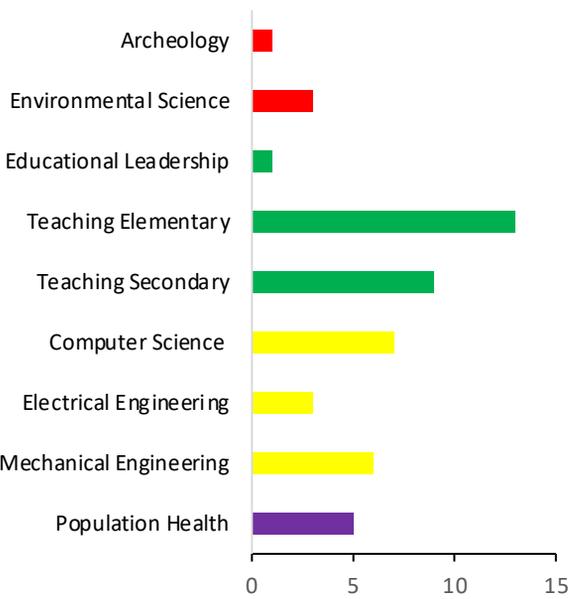
Degrees Awarded by Field of Study 2020 Fiscal Year

Bachelor's Degrees



Graduate

Master's Degrees



Doctorates

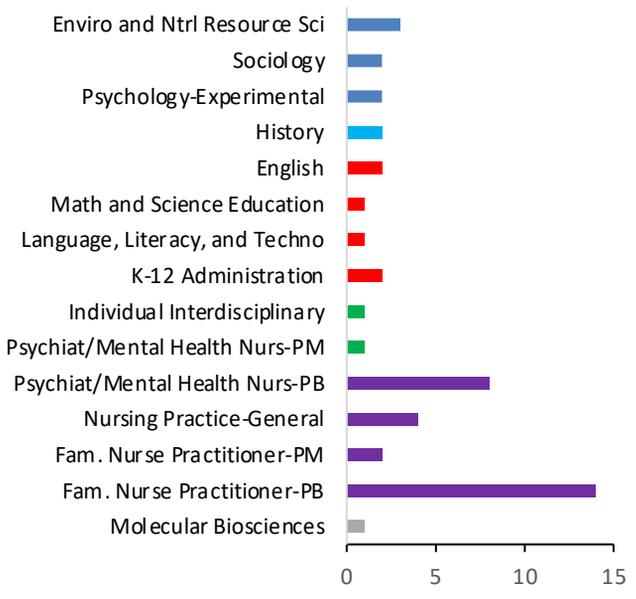


Figure 20 | The degree most awarded to undergraduates in FY 2022 was a BA in Business Administration (153). For graduate students, the degree most awarded was a Masters in Teaching (22). 29 Doctorates in Nursing Practice were awarded. 16

Employee Headcount

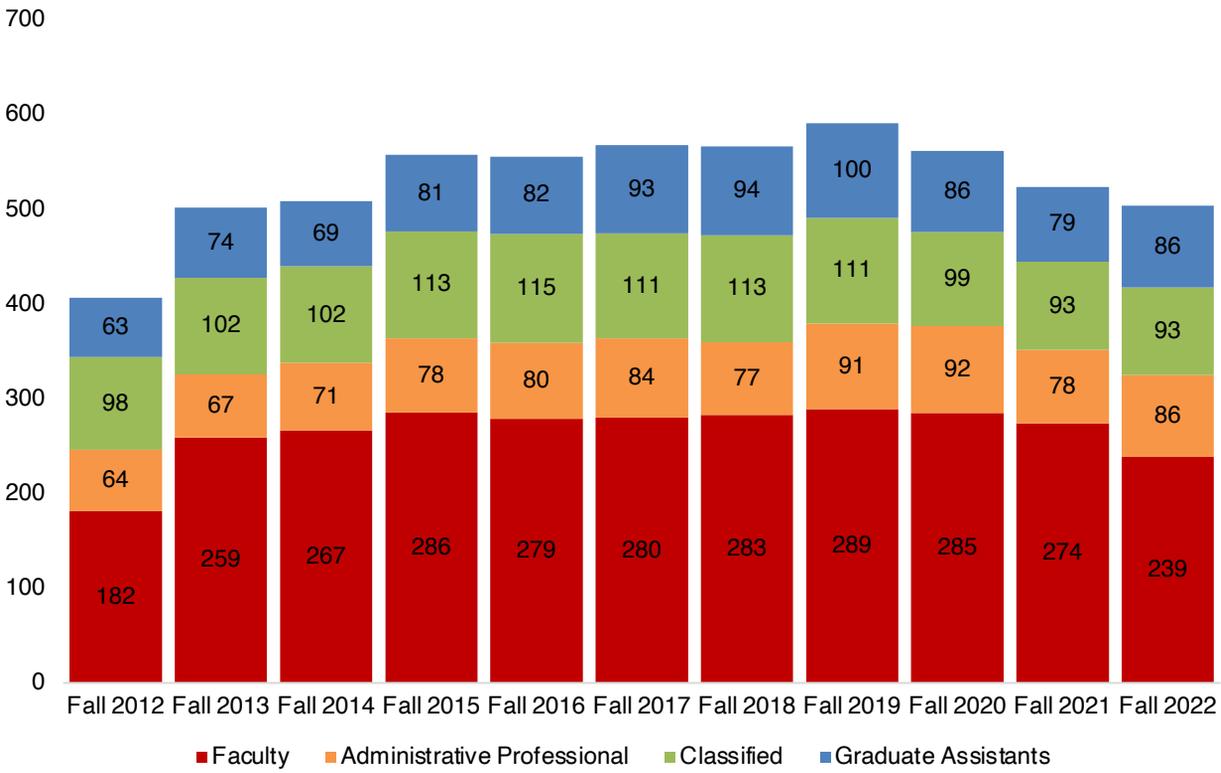


Figure 21 | The number of WSU Vancouver Employees peaked in Fall 2019 at 591. There were 504 Employees in Fall 2022 .

Employee FTE

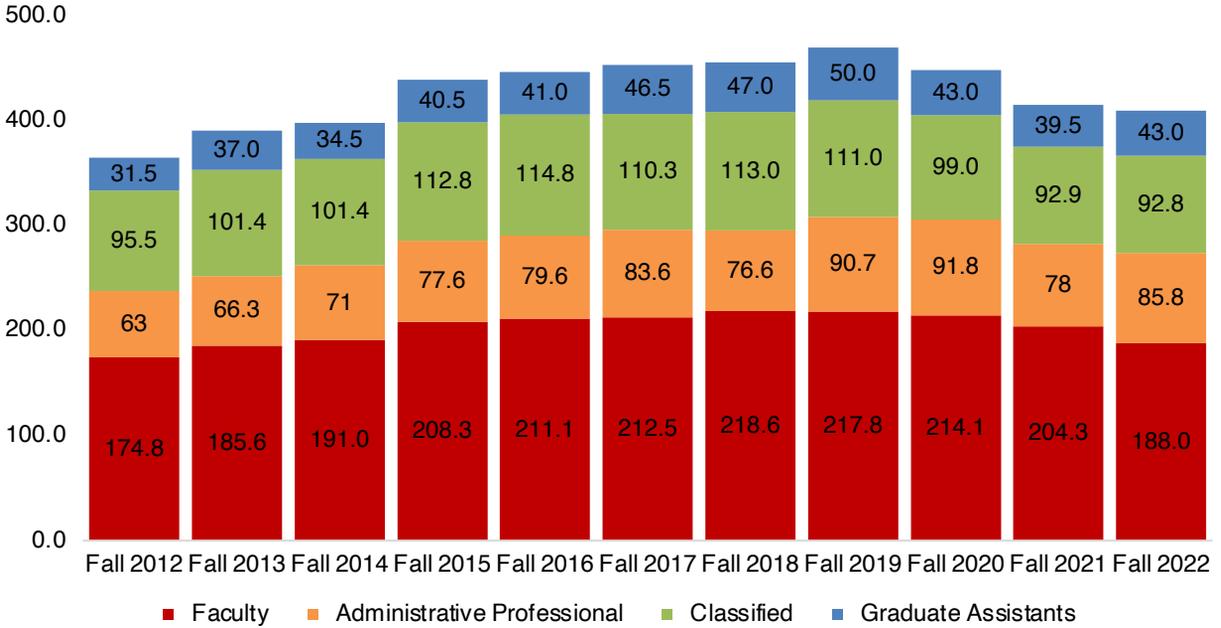


Figure 22 | Employee FTE peaked in Fall 2019 at 419.5. In Fall 2022, Employee FTE was 366.6.

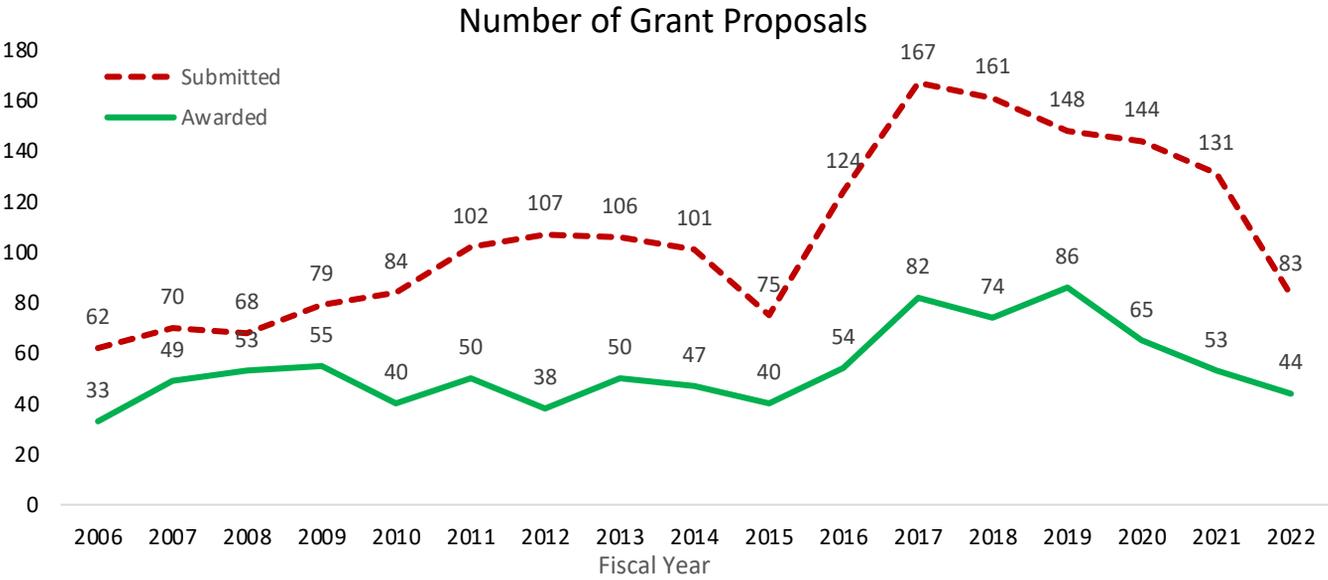


Figure 23 | 44 grant proposals were awarded to WSU Vancouver faculty in FY 2022.

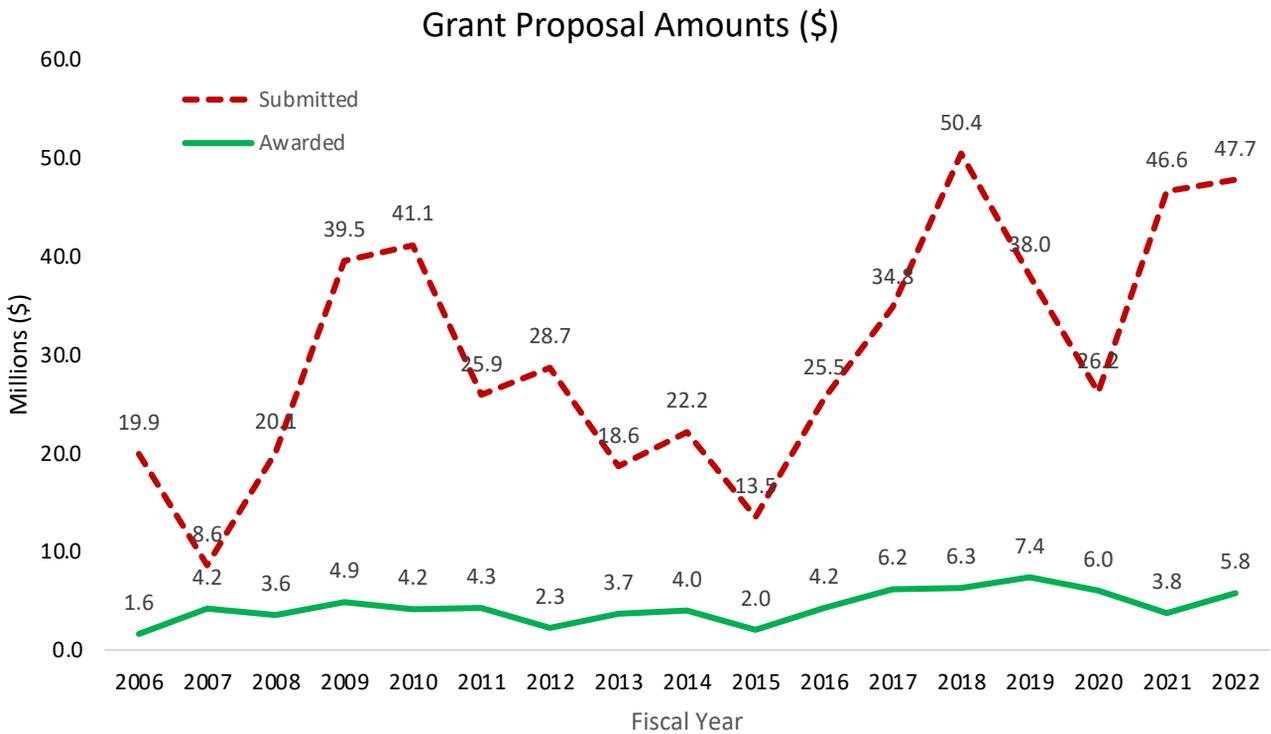


Figure 24 | Yearly dollar amounts for awarded grants have fluctuated near a total of \$6 million in recent years. 18

Unit-Specific State-Funded Expenditures / Student AAFTE

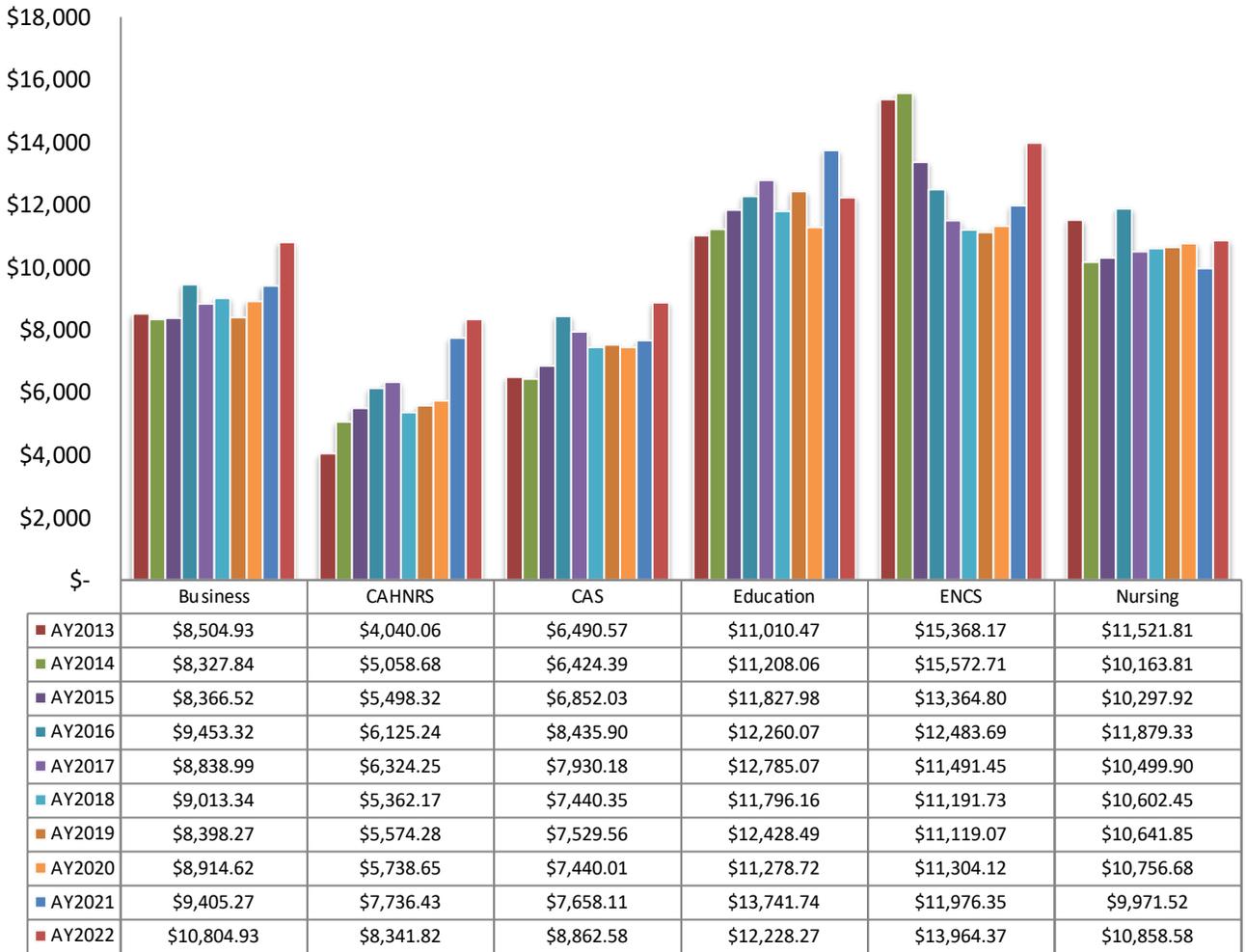


Figure 25 | Academic unit expenditures normalized for student instruction hours (FTE).

Notes: The expenditures depicted include each academic unit’s unique operating expenses. Any expenses covered by grants or self-sustaining funds (i.e. profit from summer session) are not included. University overhead (finance, facilities, marketing, etc.) is also not included. Expenses are divided by student FTE to normalize for unit size.