

Strategic Plan 2021-2026 Draft Objectives

Goal 1 | Advance excellence in research, scholarship and creative activity consistent with the university's strategic mission.

Objectives

1. Expand the impact of research, scholarship, and creative activities that address community needs and global societal challenges.
2. Grow sustainable external partnerships and increase diversification of funding to support research, scholarship, and creative activities.
3. Examine and correct historic inequities in resource allocation and role responsibilities within the research enterprise.

Goal 2 | Champion Student Learning and Success

Objectives

1. Improve undergraduate persistence and graduation rates.
2. Attract, retain, and educate a diverse group of graduate students.
3. Improve campus instruction to incorporate culturally responsive and sustaining pedagogy and practice.
4. Improve student access to food, housing, transportation, healthcare, childcare, and educational technology.
5. Bolster campus infrastructure to ensure that students are prepared to embark upon a career at graduation.

Goal 3 | Expand and enhance efforts to grow, educate and graduate a diverse student body.

Objectives

1. Recover enrollment losses resulting from the global pandemic shutdown and resume WSU Vancouver's long-term mission to increase regional degree attainment through enrollment growth.
2. Grow the physical capacity and infrastructure of campus to meet research and student needs.
3. Grow degree programs in response to national and local trends and to differentiate the WSU Vancouver campus within the system and the region.
4. Grow philanthropic activity in support of the strategic plan.

Goal 4 | Promote an ethical and socially just society through an intentional commitment to inclusion, equity and diversity.

Objectives

1. Ensure equitable opportunities and outcomes for all student populations, including parity in recruitment, retention, and graduation rates across student demographic groups.
2. Ensure equitable practices for recruitment, retention, and promotion of faculty, staff and administrators from historically underrepresented groups (including African American, Native American, Latinx, and Hawaiian or Pacific Islander employees) to better reflect the diversity of the student body.
3. Cultivate and actualize a campus climate that fosters a sense of belonging, safety, and opportunity to thrive for all employees and students.

4. Increase infrastructure for the office of equity, diversity, and inclusion to facilitate improvements toward a more equitable campus.
5. Develop, embed, and mandate use of an equity lens in decision-making, creating and revising of policies, processes and practices across campus departments, units, councils, committees, strategic plan and all campus endeavors.

Goal 5 | Establish and maintain mutually beneficial community outreach, research, financial and civic engagement partnerships.

Objectives

1. Grow community partnerships with businesses, non-profit, government agencies, local activism, and alumni.
2. Expand non-credit and professional programs.
3. Expand engagement by advisory boards to better understand the needs of the community.
4. Increase the impact of experiential learning opportunities for students and campus partners.