



THE PROFESSIONAL WRITING PROGRAM

The mission of the Professional Writing (PW) Program at WSU Vancouver is to provide students with the theory and skills necessary to achieve success whether they will write as part of their professions or work as professional writers.

Instruction in the PW Program is concentrated around five core-concepts that provide students with the theoretical foundations needed to analyze workplace practices and develop documentation (print & digital) for a variety of communication situations.

The five core-concepts are

- Rhetorical Analysis,
- Document Design,
- Editing for Clarity & Conciseness,
- Genres of Workplace Writing,
- Workplace Collaboration.

In the PW Program, students are taught by working writers with years of experience writing on-the-job and as freelance contractors.

Students may complete an 18-credit certificate alone or as part of

- A Bachelor of Arts degree, or
- A Bachelor of Science degree.

In addition, community projects and internships complement PW coursework by enabling students to apply theories and practices while providing service to local organizations and businesses.

Finally, the PW Advisory Board, comprised of community and industry leaders, advises the program in the development of curricula, certification, and internship.

For more information, please contact:

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